

Chris Herschend

*Vice Chair, Herschend Family Entertainment Corporation
President, Ride The Ducks International, LLC
Director, Harlem Globetrotters, Inc.
Managing Director, Covenant Capital, LLC
Chair, YPO-WPO Global Family Business Network*

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Chris Herschend is a third-generation shareholder and Vice-Chair of Missouri-based Herschend Family Entertainment Corporation, the largest family-owned themed attractions company in the US. HFE properties span 26 locations and 10 states, hosting over 13 million people annually: including Silver Dollar City in Branson, MO, Dollywood in Pigeon Forge, TN, Darien Lake in Buffalo, NY, and the world-famous Harlem Globetrotters. Chris is also the majority owner and President of Ride The Ducks International, the world's largest operator and licensor of amphibious sightseeing tours with 8 locations across the United States & Guam.

Chris has been elected by the shareholders to serve on the HFE board of directors since 1997 and has served on the audit & compensation committees of the board.

Chris & his wife Ashley have four young children and reside in Atlanta, GA. Chris' current & past community & industry service roles include the International Association of Amusement Parks & Attractions (IAAPA), the Georgia Chamber of Commerce, Young Presidents Organization (YPO), Durban Youth Missions, Atlanta Youth Academy, The Church of the Apostles (Atlanta), the Georgia Center for Opportunity, and Blue Skies Ministries.