



Marcella Kanfer Rolnick focuses on creating meaning and value every day through her diverse family enterprise – which is anchored by GOJO, the global leader in skin health and hygiene solutions for away-from-home markets and inventor of PURELL® Hand Sanitizer, and includes an array of early-stage ventures and philanthropic foundations. Marcella is Vice Chair of GOJO and focuses on ensuring that the long-term preconditions are in place for viability and vitality. She co-founded and guides Walnut Ridge Strategic Management Company, provider of management and administration services to her family’s myriad entities and activities. Keys to her family’s successes are core values that drive them to seek possibilities for making the world better; co-creation & collaboration; getting people, strategy and culture right; and non-stop learning.

Throughout her career, Marcella has performed numerous other roles within GOJO, including establishing the e-business practice in the late 1990s and launching new markets. She also has worked as a management consultant in New York City; vice president of business development for a nonprofit multi-media publisher in Boston; and an associate at a boutique investment firm in San Francisco. Marcella serves on a variety of boards, including EP Technologies, UNKNWN, Meeteor, Lake City Plating, Case Western Reserve University’s Fowler Center for Business as an Agent of World Benefit, American Jewish World Service, and Lippman Kanfer Foundation for Living Torah.

Marcella was named by Jewish Women International as one of ten “Women to Watch” and by Crain’s Cleveland Business one of “Forty under Forty” [who make a difference]. She received the “Woman of the Year” Award for Innovation by the Women’s History Project of the Akron Area. Marcella earned her MBA from the Graduate School of Business at Stanford University and her BA from Princeton University’s Woodrow Wilson School of Public & International Affairs. Marcella, along with her husband, three sons and daughter, resides in Brooklyn, NY; Akron, OH; and Chautauqua, NY.