



Financial Scorecards for Family Businesses

Benchmark the financial performance of your family business year-over-year against industry peers

Financial scorecards are a performance management tool designed to help family business owners and executives identify, track, and improve internal business metrics and their resulting external outcomes. This process will translate your company's financial statements into meaningful operational charts and graphs to aid in the interpretation of your company's performance. Financial scorecards can also provide insight into project, product, or service decisions while giving you a tool to clearly measure and monitor your progress toward strategic targets.

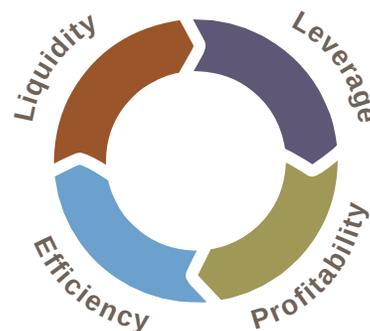
Financial Scorecard Benefits

- Promotes a greater understanding of your company's historical financial performance
- Provides real-time financial data and industry intelligence for your industry peer group
- Helps identify strengths, weaknesses, opportunities, and threats in financial performance
- Offers recommendations for improvement in financial metrics

Information Included in Financial Scorecards

Kreischer Miller's financial scorecards provide real-time financial metrics and trends for your business versus those of comparable companies based on your industry classification. Your financial scorecard will include:

- Historical analysis of financial performance
- Comparison to industry metrics
- An evaluation of 4 key financial metrics:
 - Liquidity
 - Leverage
 - Profitability
 - Efficiency
- Observations on areas of improvement based on variances from industry benchmarks



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Who We Are

Kreischer Miller is a leading independent accounting, tax, and advisory firm serving the Greater Philadelphia area. We've built our firm to respond to the unique needs of family businesses, helping them smoothly transition through growth phases, business cycles, and ownership changes.

Our people are leaders in accounting and business and we are passionate about helping you achieve your goals.

What We Do

Kreischer Miller can meet all of your accounting and tax needs—and beyond. Our team has Big 4 and relevant industry experience and offers the resources and expertise of an international accounting firm with the accessibility and responsiveness of a regional firm. We take an advisory approach in everything we do, working diligently to understand what your family business needs to move ahead and providing the tools to help you get there.

Audit & Accounting

- Audits, reviews, and compilations
- Agreed-upon procedures
- Due diligence
- Financial forecasting
- Risk assessment and internal control reviews

Tax Strategies

- Tax compliance services for individuals, corporations, limited liability companies, partnerships, estates, trusts, and not-for-profits
- Sales and use tax planning, compliance, and audits
- Tax credits and incentives
- Gift and estate planning
- Income tax planning

How We Are Different

Kreischer Miller is a different kind of accounting firm. We understand it's not just about the numbers. Our commitment is to be there when you need us—offering advice, guidance, and support as your family business continues to evolve. We take time to understand your accounting, tax, and business needs and provide early insight into issues—so you can plan, think, and act ahead of your competition.

Family Business Advisory Services

- Succession planning and successor development
- Transition/exit planning
- Board structuring
- Buy-sell agreements
- Transaction structuring
- Business valuation
- Financial structuring and cash flow management
- Finance and accounting department assessments and optimizations

Human Capital Resources

- Permanent executive search
- Talent advisory
- Compensation consulting
- Private company board analysis and strategy
- Organizational assessments

Technology Solutions

- IT planning and effectiveness
- Financial and ERP systems
- Business performance management
- Information security and business continuity

Outsourced Accounting Services