

Who Should Come:

- C-level Executives
- Team Leaders
- Team Members in charge of Marketing & Operations
- CIO / CTO
- All employees who want to advance their career

AI Today: The State of AI. Where it is at, Where it is going & How your Business Can be Prepared.



AI Investment: The astronomical investments companies are making into artificial intelligence this year and beyond.

AI & Employment: Understanding AI's impact on knowledge workers.

AI Advancement: Incredible artificial intelligence technology that is here today and is right around the corner.

Scaling Laws: Understanding the rapid growth of artificial intelligence and the microchips that are making all this possible.

LLMs: How AI tools like ChatGPT, Google Gemini, and Copilot will transform the future of work.

AI Content Writing: How to use AI to sound like your brand and to understand your target audience.

Custom AI: How to use custom programming to create an end-to-end solution where out-of-the-box AI falls short.

Custom GPTs: How to build AI tools that solve everyday problems for your organization.

Generative Art and Video: How generative AI will revolutionize graphic design, communication, and video production.

Marketing and Advertising: Marketing and Advertising: How AI will allow you to deliver the right message to the right client at the right time through extreme hyperpersonalization and targeting.

AI Agents: How AI tools will complete repetitive tasks to maximize efficiency and quality.

Multimodal AI: How AI will use text, video, voice, and other formats to enhance understanding and improve results.

Advanced Data Analysis: How AI can transform large data files into actionable charts, graphs, and narratives.

AI Training: How to educate your team on the latest advancements in artificial intelligence.

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